

Exhibit A

Figure 1A: The Browsing Stage (From You Flowers Homepage)

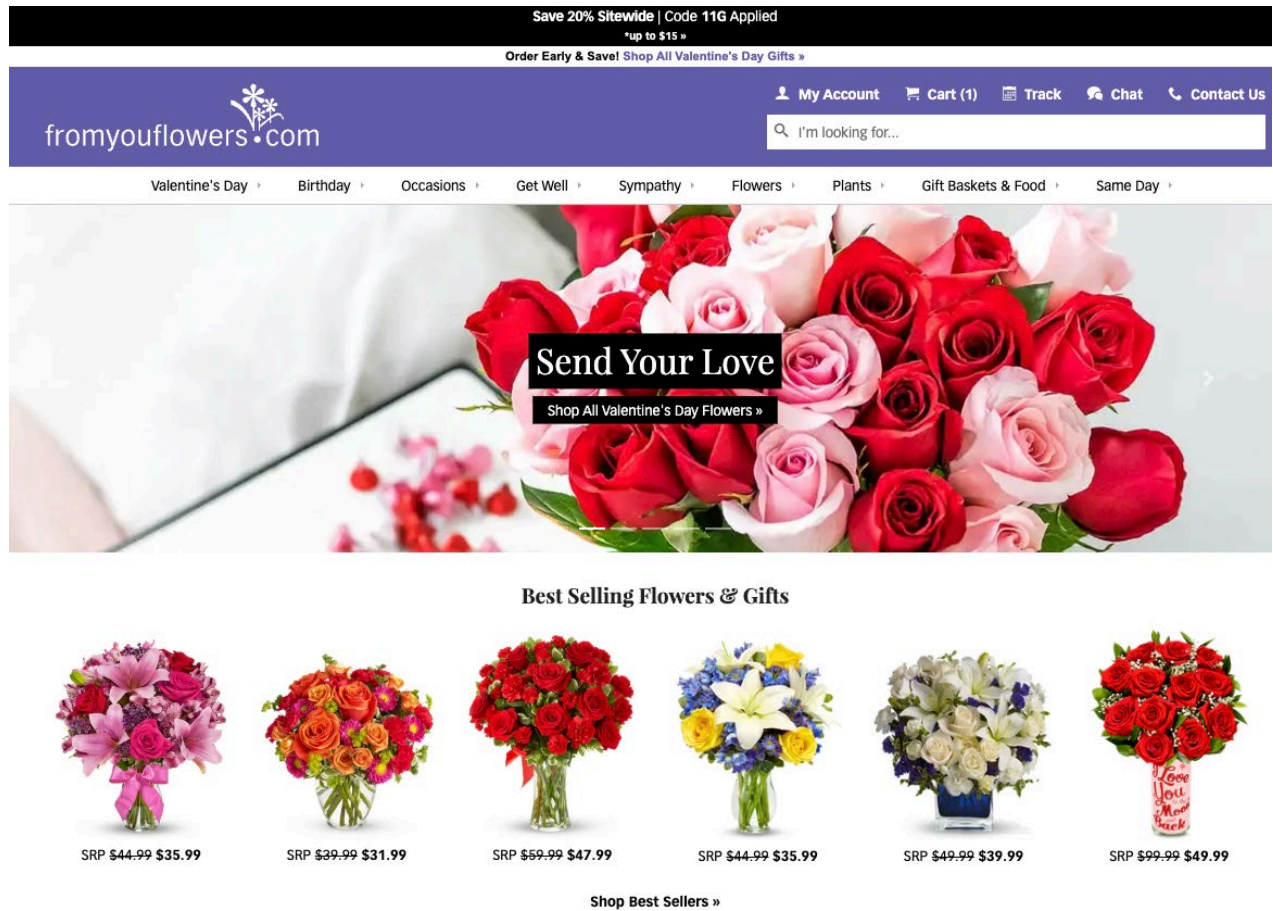


Figure 1B: The Browsing Stage (From You Flowers's "Birthday Flowers" Landing Page)

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Happy Birthday Flowers

Make a birthday special with a unique birthday delivery! It is fun to send love with happy birthday flowers, birthday teddy bears and birthday gifts delivered the same day. Whether they are celebrating their 8th birthday or their 80th birthday, we have the perfect flowers for birthday delivery to make their day bright.

Showing 1 thru 48 of 405 "Birthday" items

Sort By: Best Selling

SAME DAY DELIVERY
Be Bold on Your Birthday
SRP \$64.99 \$43.99

SAME DAY DELIVERY
Rose & Lily Celebration with Birthday Balloon
SRP \$49.99 \$39.99

SAME DAY DELIVERY
Raspberries & Crème
SRP \$59.99 \$47.99

SAME DAY DELIVERY
How Sweet It Is
SRP \$39.99 \$31.99

SAME DAY DELIVERY
Cotton Candy
SRP \$44.99 \$35.99

SAME DAY DELIVERY
Special Moments Bouquet
SRP \$39.99 \$31.99

SAME DAY DELIVERY
Festive Floral Garden with Birthday Balloon
SRP \$39.99 \$31.99

SAME DAY DELIVERY
Pastel Daisy & Rose Delight
SRP \$39.99 \$31.99

Figure 2A: The Product Attribute Selection Stage (From You Flower's "Raspberries & Crème" Product Page)

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Raspberries & Crème

1 Select Your Options

Regular
SRP ~~\$59.99~~ \$47.99

Deluxe
SRP ~~\$69.99~~ \$55.99

Premium
SRP ~~\$79.99~~ \$64.99

2 Make It Special

Mylar Balloons - \$6.00/each
 Qty Select Balloon

Chocolate
 Select Size

Teddy Bear
 Select Size

3 Select Delivery Information

Choose A Delivery Date »

[Don't know the zip code?](#)

For Express Checkout or to send this to someone in your address book, [log in now](#).

Item Description & Details

[View Similar Products »](#)
Item #TEV72-9

This elegant bouquet makes a thoughtful and refined gift for any occasion. Featuring luxurious crème roses, delicate white alstroemeria, and striking red leucadendron, it exudes warmth and sophistication. Soft peach carnations and miniature carnations add a gentle touch, while rich burgundy button spray chrysanthemums create a beautiful contrast. Presented in a stylish white vase with a wooden stand, this arrangement is the perfect way to show someone you care with a gift that radiates natural charm and grace.

Includes:

- Creme Roses
- White Alstroemeria
- Red Leucadendron
- Peach Carnations (Deluxe & Premium Sizes Only)
- Miniature Peach Carnations
- Burgundy Button Spray Chrysanthemums
- Floral Greenery
- Modern Geometric Container with Stand
- Complimentary Card Message

"SRP" means the current suggested retail price of the product being advertised. That SRP is not set by FYF, but by an independent wire service. Occasionally, FYF will lower the SRP set by the wire service to provide you with even greater value and, in those cases, the lower SRP is shown as a strikethrough price. When you buy from FYF, the stated SRP is usually reduced by discounts or promotions. That means we let you know the current SRP for any particular product, even though From You Flowers may not have sold that product at that price. The SRP is shown as a strikethrough price with a discounted or promotional price also listed so that you can compare the SRP to the From You Flowers price. The discounted or promotional pricing is indicated by the presence of an additional higher strikethrough price.

Figure 2B: The Product Attribute Selection Stage (“Choose a Delivery Date”)

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fromyouf

Home / Birthda

Recipient's Zip Code: 90265

Wrong zip code? [Click here to type a new one.](#)

Available as Early as: Tuesday, January 28 »

Valentine's Day Delivery: Choose the purple "VDAY 2/12 - 2/14" option below for delivery by 2/14.

Mon Jan 27	Tue Jan 28 + \$2.99	Wed Jan 29	Thu Jan 30	Fri Jan 31	Sat Feb 1
Sun Feb 2 + \$2.99	Mon Feb 3	Tue Feb 4	Wed Feb 5	Thu Feb 6	Fri Feb 7
Sat Feb 8	Sun Feb 9 + \$2.99	Mon Feb 10	Tue Feb 11	Wed Feb 12	VDAY 2/12 - 2/14
Thu Feb 13 + \$2.99	Fri Feb 14 + \$4.99	Sat Feb 15	Sun Feb 16 + \$2.99	Mon Feb 17	Tue Feb 18
Wed Feb 19	Thu Feb 20	Fri Feb 21	Sat Feb 22	Sun Feb 23 + \$2.99	Mon Feb 24

Please select an available delivery date.

Looking for a future delivery date?

Don't know the zip code?
For Express Checkout or to send this to someone in your address book, log in now.

Item Description & Details

[View Similar Products »](#) Item #TEV72-9

This elegant bouquet makes a thoughtful and refined gift for any occasion. Featuring luxurious crème roses, delicate white alstroemeria, and striking red leucadendron, it exudes warmth and sophistication. Soft peach carnations and miniature carnations add a gentle touch, while rich burgundy button spray chrysanthemums create a beautiful contrast. Presented in a stylish white vase with a wooden stand, this arrangement is the perfect way to show someone you care with a gift that radiates natural charm and grace.

Figure 2C: The Product Attribute Selection Stage (“Enter Card Message”)

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Home / Birthday / Raspberries & Crème


Raspberries & Crème





1 Select Your Options

Regular SRP \$49.99 \$47.99	Deluxe SRP \$49.99 \$55.99	Premium SRP \$79.99 \$64.99
---------------------------------------	--------------------------------------	---------------------------------------

2 Make It Special

 Mylar Balloons - \$6.00/each
Qty Select Balloon

 Chocolate
Select Size

 Teddy Bear
Select Size

3 Select Delivery Information

Wrong delivery zip code? Type a new one »

Choose a different delivery date »

4 Enter Card Message

Card Type

15 / 175

[Generate New Message »](#)

Add to Cart »

Figure 3: The Purchase Initiation Stage (From You Flower's "Your Shopping Cart" Page)

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Your Shopping Cart

Product(s) Currently in Your Cart	Delivery Info	Card	Price
 <div> Raspberries & Crème SKU: TEV72-9 Remove Item » </div>	Delivery To: 90265 Delivery Date: 02/11/2025 Change Date »	Card - Birthday: Happy Birthday! Signed: John Flowers Edit Card »	Raspberries & Crème \$59.99 \$47.99

Order Summary

Raspberries & Crème	\$59.99 \$47.99
YOU SAVED:	\$12.00
Discount code 11G has been applied.	
Subtotal:	\$47.99

[Continue to Secure Checkout »](#)

[PayPal Checkout](#)

[G Pay](#)
[VISA **** 8242](#)

[venmo](#)

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Figure 4: Login, Create Account, or Guest Checkout Stage

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SECURE CHECKOUT 

Create Account


Please enter your information below in order to create your FromYouFlowers account.

Email: *

Password: * Confirm Password: *

Create Account »


[Sign In With Your FromYouFlowers Account »](#)


 Login with Amazon

Guest Checkout

No need to sign in, just continue as a guest and you'll have the option to create an account later if you'd like.

Continue as Guest »

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Figure 5: Delivery Information Stage


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SECURE CHECKOUT

1. DELIVERY INFO 2. BILLING INFO 3. REVIEW ORDER



Raspberries & Crème

Delivery Information:

Title: Ms.

Recipient's First Name: *

Recipient's Last Name: *

Extended Info:

Jane

Flowers

Delivery Address: *

22525 Pacific Coast Hwy

Apartment, Floor, Suite:

City: Malibu

State: CA

Postal Code: 90265

Address Type: *

Business

Business Name: Clarkson Law Firm

Recipient's Phone: *

(213) 788-4050

Extension:

Providing a phone number ensures your gift will be delivered in a timely manner. Is the gift a surprise? Please enter your own phone number.

Card Message:

Card Type: Birthday

Happy Birthday!

Generate New Message »

15 / 175

John Flowers

Morning Delivery Option:

Expedited morning delivery for an additional \$4.99?

☒ Yes: Guaranteed morning delivery, before 12 PM
 ☐ No: Delivery during normal business hours

Continue to Billing Info »

Figure 6: The Billing Information Stage

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SECURE CHECKOUT

1. DELIVERY INFO

2. BILLING INFO

3. REVIEW ORDER

Billing Information

Title:
Ms.

First Name: *
John

Last Name: *
Flowers

Billing Address: *
22525 Pacific Coast Hwy

Apartment, Floor, Suite:

City: *
Malibu

State: *
California

Postal Code: *
90265

Phone Number: *
(213) 788-405

Extension:

Email Address: *
jflowers@clarksonlawfirm.com

Yes, save my order information for Express Checkout! (optional)

Express Checkout ensures that all of your recent order information is at your fingertips for easy and fast future orders.

Choose a Password:

Re-Enter Password:

Payment Information

VISA

MasterCard

Discover

American Express

PayPal

Credit Card Number: *

CVV: *

Expiration Month: *

Expiration Year: *

Gift Certificate

Have a From You Flowers gift certificate? Enter the number below:

Gift Certificate Number:

Apply Gift Certificate »

Review Order »

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Figure 7: Review Order Stage

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up to \$15 »

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SECURE CHECKOUT

1. DELIVERY INFO 2. BILLING INFO 3. REVIEW ORDER


You're Almost Done!

Please review the information below and click "Place Order".

Place Order »

Delivery Information

Selected Item #1:



Delivery Date: 02/11/2025

Delivery To:

Ms. Jane Flowers

Clarkson Law Firm

22525 Pacific Coast Hwy

Malibu, CA 90265

Enclosed Card (Birthday):

Happy Birthday!

SIGNED: John Flowers

Raspberries & Crème

Google Discount

Expedited Delivery Fee: ☐

Delivery Fee:

Delivery Rebate Click Here »

Sales Tax:

Item Total:

\$59.99

(\$12.00)

\$4.99

\$14.99

\$6.30

\$69.28

Billing Information

John Flowers

22525 Pacific Coast Hwy

Malibu, CA 90265

213788405

claux@clarksonlawfirm.com

Billing To: VISA XXXX-XX42

Order Total: \$69.28

Place Order »

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